



2015 Women's Series
"WOMEN, OPPORTUNITY & WEALTH"

The Tampa Bay Trust Company will host an educational series that empowers women to be more informed, confident and prepared to handle their financial future independently and dynamically.

Choose one or attend them all. Please feel free to bring a friend.

SESSION 1 January 26, 2015 1:30 PM – 3:30 PM Tampa Bay Trust Company

"Gobble, Gulp and Go"
A Look at American Eating Habits

Patricia M. Fuller, PhD
Director of Wellness Engineering
Baldwin, Krystyn, Sherman

SESSION 2 February 23, 2015 1:30 PM – 3:30 PM Tampa Bay Trust Company

"Lessons to Learn from Celebrity Estate Planning Disasters"

Rose K. Wilson, Estate Attorney
Buchanan Ingersoll & Rooney

SESSION 3 March 16, 2015 1:30 PM – 3:30 PM Tampa Bay Trust Company

"You Are In Charge Now – Make Your Nest Egg Last (Investing Strategies)"

Amy Lord, CFA
Senior Vice President & Senior Portfolio Manager
The Tampa Bay Trust Company

Investment Advisory Services offered through Sanibel Captiva Investment Advisers a registered investment adviser.

All sessions held at our new office located at:
4488 Boyscout Boulevard, Suite 425, Tampa

RSVP by calling The Tampa Bay Trust Company at
813.915.6202 or
via email cpowers@tampabaytrustcompany.com.

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January 7, 2015

Enclosed you will find information regarding The Tampa Bay Trust Company's 2015 W.O.W. Women's Educational Series, designed especially for women. I have invited some colleagues to join me in presenting valuable information to empower and educate women on important issues related to finances, health and wellness, and estate planning.

I hope you will join me for our 2015 series. Please feel free to invite a friend or family member whom you think would benefit from these discussions as well.

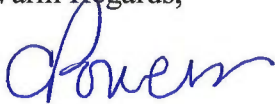
All sessions are held at our new office located at 4488 Boy Scout Boulevard, Suite 425, across from International Plaza in the Westshore Business District.

W.O.W. consists of three independent sessions so you can choose to attend all or any portion of the program. All sessions are complimentary.

Please mark your calendars and RSVP by calling me at (813)915-6202 or email me at cpowers@tampabaytrustcompany.com.

Wishing you and your family a Happy New Year.

Warm Regards,



Carla Porcaro Powers
Vice President
The Tampa Bay Trust Company



A Wealth Management Seminar Designed Especially for Women



Carla Porcaro Powers, Vice President, Tampa Bay Trust Company

Mrs. Powers is Vice President of the Tampa Bay Trust Company, managing trust and investment relationships. She is engaged within the community and establishes herself as an advocate for her client relationships. She has a 20-year banking career with Wachovia Bank in Tampa Bay. She held several key management positions with First Union in Hillsborough and Pinellas County prior to its merger with Wachovia Bank. Most recently she served as Vice President, Service Director, for Wachovia in Tampa and was responsible for the service delivery and client retention in over 90 financial centers throughout the region. Mrs. Powers graduated from Florida State University, Tallahassee in 1989 where she earned her Bachelor of Science Degree in Business. She is a proud third generation native of Tampa. Carla is a member of the Auxillary of Mary Lee's House, a child protection and advocacy center helping victims of child abuse and neglect in Hillsborough County. Carla also serves on the Parent's Board at St. Lawrence Catholic School in Tampa.